Belonging—What Does That Mean?

Motivational Moment #1 Diversity + Inclusion in Tech Summit

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Understanding



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Familiarity

Sharing

Attachment

Closeness

Fellowship

Connection Affinity

Synergy Relationship







Diversity

"I am represented"

Disengagement and low retention Decline in morale and performance

Belonging

"I feel seen"

Equity

"I have access"

Homogenous culture and limited ideas

Inclusion

"I have value"



Employee Sentiment at SAS

How does SAS measure belonging?





Commitment







"I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel."

Maya Angelou

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Thank You!

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